



The Canadian Earth Institute (CEI) empowers individuals, communities and organizations to live sustainably and protect the Earth through a program of engaging Discussion Circles on such topics as:

Global Warming: Changing CO₂ course

Voluntary Simplicity

Choices for Sustainable Living

Deep Ecology: Reconnecting
with Nature

Discovering a Sense of Place

Healthy Children, Healthy Planet

Menu for the Future NEW!!

Discussion circles bring people together to learn how to adopt more Earth-friendly lifestyles. They can involve family, friends, members of groups or co-workers. It's a simple, inexpensive and proven way to make change happen in your life through dynamic dialogue. Circles create a lively exchange of ideas on how our habits and attitudes affect the environment, and what each of us can do to make a difference.

*We help people learn to be
the change they want to see.*

Weekly meetings are structured around study guides featuring short readings and questions that provoke thoughtful discussion within the group.

The Canadian Earth Institute is a federally registered not-for-profit organization offering earth-centered programs across Canada. CEI serves as the hub for a network of local organizers, chapters, affiliates and sister Earth Institutes across North America. Join us!

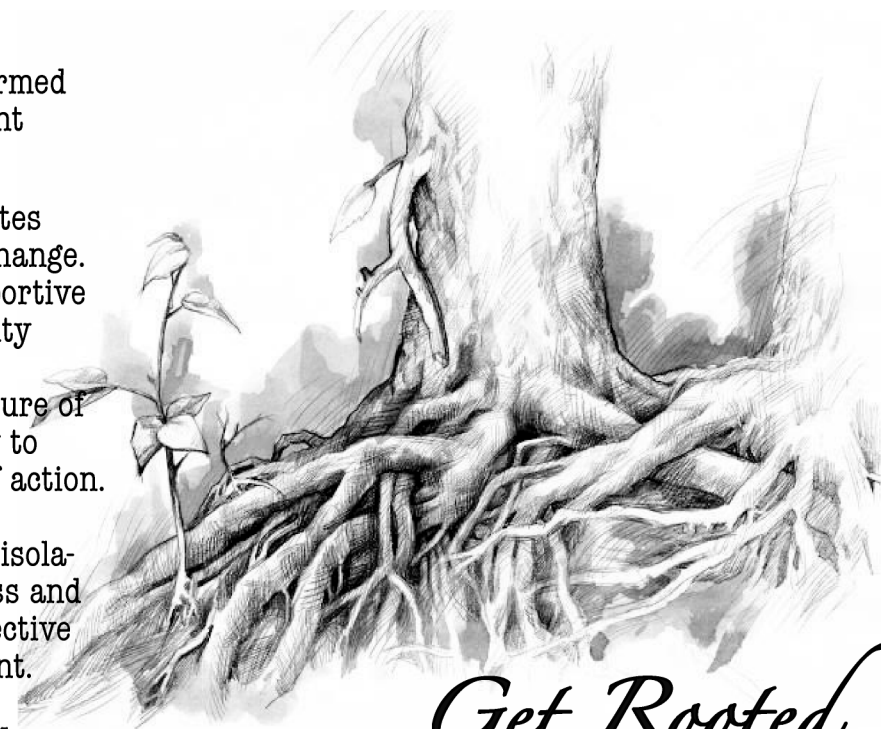
CEI Programs are successful!

A 2002 independent study confirmed discussion circles have significant impact on participants:

1. The exchange of ideas generates inspiration for personal change.
2. Regular meetings with a supportive group fosters accountability among participants.
3. The careful design and structure of the courses makes it easy to develop a personal plan of action.

People are moved from concern, isolation and a sense of powerlessness and despair, to hope, community, effective action and personal empowerment.

**Join other Canadians as they take
personal action on climate change.
Start your CEI Discussion Circle today.**



Get Rooted

CanadianEarthInstitute.org

Getting Started ... on your own terms

The Canadian Earth Institute (CEI) is a unique program. CEI delivers a **personalized approach that gets people talking**, and supports them in their exploration of how each of us impacts the planet, and what each of us can do to make a difference. **CEI programs don't push a particular prescription for change.** They leave that up to you. CEI specializes in creating a simple, innovative and organic platform for critical thinking and individual action. **CEI puts the control back in your hands**, by providing thought-provoking information and a formula for meaningful discussion and personal reflection.

Starting a discussion group is easy

First, **gather a group of 8 or more people together for a one-hour introductory meeting.** This can be a brown bag lunch at work, or a gathering in your home, faith centre, school or other community space. For example, Starbucks' employees met as a group, viewing the experience as both a personal and professional development opportunity. **Make it fun ...** consider featuring locally produced food, or kick things off with an eco-party that includes a screening of a provocative film like "An Inconvenient Truth" or "Manufactured Landscapes".

A **Canadian Earth Institute volunteer attends the intro session** to describe the course options, and explain how CEI's discussion circles work. **Interested people form a convenient schedule** for their Discussion Circle.

A **mentor from CEI will attend the first and last meeting of the discussion, provide logistical support and role model the necessary culture change for the group.** The group will usually meet for between four and nine sessions, depending on the course. **Meetings are generally held weekly.**

The bottomline on discussion circles

The only charge for participating in a discussion circle is the cost of the **course study guide (\$30 per person).** The guides contain articles from contemporary literature, stimulate questions for discussion, aid in group facilitation, and suggest possible actions individuals might take. **It's an easy, affordable, and empowering way to take CLIMATE ACTION on your own terms.**

Canadian Earth Institute Membership and Donations

The Canadian Earth Institute is a federally registered not-for-profit organization, and relies largely on individual contributions and membership dues to support a modest part-time staff and personalized outreach delivered by CEI volunteers.

For more information, call us at 250.727.9163 or email info@CanadianEarthInstitute.org

Benefits of membership

- * Receive regular updates on CEI programs and events;
- * Receive CEI's quarterly newsletter;
- * Participate in the CEI Annual General Meeting;
- * Elect the Board of Directors;
- * Take active steps to help the Earth!

YES! I want to become a CEI member!

- _____ \$35 Regular Member
_____ \$50 Contributing Member
_____ \$15 Student/Low Income Member

Surname First Name

Address

City Postal Code

Phone (daytime) Phone (evening)

Email

_____ I would like to volunteer. Please send me info.

_____ I would like to receive email info updates.

**Make your cheque payable to:
Canadian Earth Institute, and mail to:
389 Atkins Avenue, Victoria, B.C. V9B 3A1**

*Take personal
action on
climate change.*



*Discover the Canadian
Earth Institute*